



# 2024 Sponsorships

30820 - 111th Street • P.O. Box 96 • Wilmot, WI 53192

## Finish **FIRST** as a Raceway Sponsor!

Contact: Kenosha County Fair Association at (262) 862-6121  
OR [fairmanager@kenoshacofair.com](mailto:fairmanager@kenoshacofair.com)



**NEW!**

### **DIVISION SPONSOR**

Promote your business **EACH** and **EVERY** time that division races!

**INCLUDES:** Sponsor's logo on the cars in that division all season, on our website, and social media. Sponsor PA announcements before and while cars are in victory lane for trophy presentation for that division each night. Media inclusion pre/post race.

**\$6,500** *Winged 604*

**\$4,000** *Street Stocks*

**\$5,000** *WingLESS*

**\$3,500** *Bandits*

**\$4,500** *Modifieds*

**\$3,000** *Lightning Sprints*

Interested in hosting an event during or after a race?

Please contact us for details!

#### **CHECKERED FLAG SPONSOR**

**\$1,500** *IRA Night*

**\$1,000** *Race Night*

#### **Includes:**

- PA announcements on event night
- Logo on website & social media
- Victory Lane trophy presentation and photo opportunities
- Pre- and post-race media inclusion
- Availability to hang banners

#### **DIGI SIGN SPONSOR**

**\$1,000**

**May 1-Sept. 30**

*Only five spots available!*

#### **Includes:**

- Logo placement on digital sign on Hwy. W

#### **BILLBOARD SPONSOR**

**\$800**

(4'x8')

**\$1,500**

(4'x16')

**\$2,000**

(8'x16')

#### **Includes:**

- Logo on website & social media

Since 1951, the Wilmot Raceway has been thrilling fans on its 1/3 mile clay, semi-banked, oval track!